

Appln. No. 09/931,336
Amendment dated 9/2/2003
Reply to Office Action mailed 4/1/2003

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims (deleted text being struck through and added text being underlined):

1 1. (Currently Amended) A label structure having a first axis
2 for extending substantially parallel to the longitudinal extent of a
3 liner, the label structure having first and second sides extending
4 substantially parallel to the first axis, the label structure having a
5 front surface and a back surface, the label structure comprising:
6 a base panel for affixing to a surface, the base panel having front
7 and back faces, the back face of the base panel having an
8 adhesive applied thereon;
9 a first leaflet being positioned adjacent to the front face of the base
10 panel, the first leaflet comprising a first folded panel with a
11 first fold extending substantially parallel to the first axis of
12 the label structure; *(at its fold line, not entirely)*
13 a second leaflet being positioned forward of the first leaflet such
14 that at least a portion of the first leaflet is positioned between
15 the second leaflet and the base panel, the second leaflet
16 comprising a second folded panel having a second fold
17 extending substantially parallel to the first axis of the label
18 structure; and
19 a laminating layer overlying the base panel, the first leaflet, and the
20 second leaflet, the laminating layer having a back face being
21 adhered to a portion of the base panel.

1 2. (Original) The label structure of claim 1 wherein the first
2 fold is positioned toward the first side, and the second fold is
3 positioned closer to the second side of the label structure relative to
4 a position of the first fold.

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1 3. (Original) The label structure of claim 2 wherein the back
 2 face of the laminating layer is adhered to a portion of the first
 3 leaflet and a portion of the second leaflet.

B2 1 4. (Original) The label structure of claim 1 wherein the first
 2 fold in the first folded panel defines a first fold axis and the second
 3 fold in the second folded panel defining a second fold axis, the first
 4 fold axis being oriented substantially parallel to the second fold
 5 axis, the first and second fold axes being oriented substantially
 6 parallel to the first axis.

1 5. (Original) The label structure of claim 4 wherein the first
 2 fold axis is transversely spaced from the second fold axis such that
 3 the first fold axis of the first leaflet is located relatively closer to
 4 the first side of the label structure than the second fold axis of the
 5 second leaflet.

1 6. (Original) The label structure of claim 5 wherein the back
 2 face of the laminating layer is adhered to a portion of the first
 3 leaflet and a portion of the second leaflet.

7+7 1 7. (Original) The label structure of claim 1 wherein the
 2 laminating layer is substantially transparent.

1 8. (Original) The label structure of claim 1 wherein the front
 2 face of the base panel has first and second areas, indicia being
 3 marked on the first area of the front face of the base panel, indicia
 4 being marked on the second area of the front face of the base panel,
 5 the first and second leaflets being positioned in front of the second
 6 area of the front face.

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1 9. (Original) The label structure of claim 1 wherein the first
2 fold divides the first folded panel into a pair of first leaves, each of
3 the first leaves having an inner page face and an outer page face,
4 the second fold dividing the second folded panel into a pair of
5 second leaves, each of the second leaves having an inner page face
6 and an outer page face.

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1 10. (Original) The label structure of claim 9 wherein the
2 inner page faces of the first leaves are oriented inwardly toward
3 each other and the outer page faces of the first leaves are oriented
4 outwardly away from each other, the pair of first leaves comprising
5 a front first leaf and a back first leaf, the outer page face of the
6 back first leaf being oriented toward the front face of the base
7 panel, the outer page face of the back first leaf being positioned
8 adjacent to the front face of the base panel, the outer page face of
9 the back first leaf being positioned adjacent to the second area of
10 the front face of the base panel, each of the inner and outer page
11 faces of the front first leaf and the back first leaf being adapted for
12 permitting viewing of indicia marked thereon, the inner page faces
13 of the second leaves being oriented inwardly toward each other and
14 the outer page faces of the second leaves being oriented outwardly
15 away from each other, the pair of second leaves comprising a front
16 second leaf and a back second leaf, the outer page face of the back
17 second leaf being oriented toward the outer page face of the front
18 first leaf, each of the inner and outer page faces of the front second
19 leaf and the back second leaf being adapted for permitting viewing
20 of indicia marked thereon.

11. (Cancelled)

12. (Cancelled)

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13. (Cancelled)

14. (Cancelled)

15. (Cancelled)

16. (Cancelled)

17. (Cancelled)

18. (Cancelled)

19. (Cancelled)

20. (Cancelled)

21. (Cancelled)

22. (Cancelled)

23. (Cancelled)

24. (Cancelled)

25. (Cancelled)

- β 2
- 1 26. (Original) A label system comprising:
 - 2 a liner for removably carrying at least one label structure, the
 - 3 liner being an elongate web, the liner having a longitudinal extent
 - 4 extending along a length of the liner, the liner having front and
 - 5 back faces, the front face of the liner comprising a release surface,
 - 6 a silicone being applied to the release surface, the liner comprising
 - 7 a paper product
 - 8 a label structure removably applied to the liner, the label structure

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9 having a first axis extending substantially parallel to the
 10 longitudinal extent of the liner, the label structure having first
 11 and second sides extending substantially parallel to the first
 12 axis, the label structure comprising:
 13 a base panel for affixing to a surface, the base panel having
 14 front and back faces, the back face of the base panel
 15 having an adhesive applied thereon for releasably
 16 affixing the base panel on the release surface of the
 17 liner, the adhesive on the back face of the base panel
 18 being removably adhered to the release surface of the
 19 liner, the adhesive on the back face of the base panel
 20 comprising a pressure sensitive adhesive, the base panel
 21 being substantially opaque, the front face of the base
 22 panel having first and second areas, indicia being
 23 marked on the first area of the front face of the base
 24 panel, indicia being marked on the second area of the
 25 front face of the base panel;
 26 a first leaflet being positioned adjacent to the front face of the
 27 base panel, the first leaflet being positioned against the
 28 front face of the base panel, the first leaflet comprising
 29 a first folded panel;
 30 the first folded panel having a first fold, the first fold
 31 extending substantially parallel to the first axis of
 32 the label structure, the first fold being positioned
 33 toward the first side, the first fold dividing the
 34 first folded panel into a pair of first leaves, each
 35 of the first leaves having an inner page face and an
 36 outer page face;
 37 the inner page faces of the first leaves being oriented
 38 inwardly toward each other and the outer page

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39 faces of the first leaves being oriented outwardly
 40 away from each other, the pair of first leaves
 41 comprising a front first leaf and a back first leaf,
 42 the outer page face of the back first leaf being
 43 oriented toward the front face of the base panel,
 44 the outer page face of the back first leaf being
 45 positioned adjacent to the front face of the base
 46 panel, the outer page face of the back first leaf
 47 being positioned adjacent to the second area of the
 48 front face of the base panel, each of the inner and
 49 outer page faces of the front first leaf and the back
 50 first leaf being adapted for permitting viewing of
 51 indicia marked thereon;

52 a second leaflet being positioned forward of the first leaflet
 53 such that the first leaflet is positioned substantially
 54 between the second leaflet and the base panel, the
 55 second leaflet being stacked on the first leaflet,
 56 the second leaflet comprising a second folded panel, the
 57 second folded panel having a second fold, the
 58 second fold extending substantially parallel to the
 59 first axis of the label structure, the second fold
 60 being positioned toward the second side of the
 61 label structure relative to a position of the first
 62 fold, the second fold dividing the second folded
 63 panel into a pair of second leaves, each of the
 64 second leaves having an inner page face and an
 65 outer page face;
 66 the inner page faces of the second leaves being oriented
 67 inwardly toward each other and the outer page
 68 faces of the second leaves being oriented

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69 outwardly away from each other, the pair of second
 70 leaves comprising a front second leaf and a back
 71 second leaf;
 72 the outer page face of the back second leaf being
 73 oriented toward the outer page face of the front
 74 first leaf;
 75 each of the inner and outer page faces of the front
 76 second leaf and the back second leaf being adapted
 77 for permitting viewing of indicia marked thereon;
 78 wherein the first fold in the first folded panel defines a first
 79 fold axis and the second fold in the second folded panel
 80 defining a second fold axis, the first fold axis being
 81 oriented substantially parallel to the second fold axis,
 82 the first and second fold axes being oriented
 83 substantially parallel to the first axis, the first fold axis
 84 being transversely spaced from the second fold axis such
 85 that the first fold axis of the first leaflet is located
 86 relatively closer to the first side of the label structure
 87 than the second fold axis of the second leaflet;
 88 a laminating layer overlying the base panel, the first leaflet, and the
 89 second leaflet, the laminating layer having front and back
 90 faces, the back face of the laminating layer being adhered to a
 91 portion of the base panel, the back face of the laminating layer
 92 being adhered to the first area of the front face of the base
 93 panel, the back face of the laminating layer being adhered to a
 94 portion of the first leaflet and a portion of the second leaflet,
 95 the laminating layer being adhered to a portion of the outer
 96 page face of the front first leaf of the first folded panel, the
 97 laminating layer being adhered to a portion of the outer page
 98 face of the front second leaf of the second folded panel, the

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99 back face of the laminating layer having an adhesive applied
 100 thereto, the laminating layer being substantially transparent.

1 27. (Original) The label structure of claim 1 wherein the first
 2 fold is positioned at a distance from the first side of the label
 3 structure that is substantially equal to or greater than a distance
 4 between the second fold and the first side of the label structure.

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1 28. (Original) The label structure of claim 1 wherein the first
 2 fold is positioned at a distance from the first side of the label
 3 structure that is greater than a distance between the second fold and
 4 the first side of the label structure.

[Please add the following claims:]

1 29. (New) The label structure of claim 1 wherein the second
 2 leaflet is stacked on the first leaflet.

1 103 *Parker Miller* 30. (New) The label structure of claim 1 wherein the
 2 laminating layer is forward of the base panel and the base panel is
 3 rearward of the laminating layer, and wherein an entirety of the
 4 second leaflet is positioned forward of the first leaflet.

1 *Parker* 31. (New) The label structure of claim 1 wherein the
 2 laminating layer is forward of the base panel and the base panel is
 3 rearward of the laminating layer, and wherein the second leaflet
 4 does not extend rearwardly of the first leaflet.

1 *Parker* 32. (New) The label structure of claim 1 wherein the
 2 laminating layer is forward of the base panel and the base panel is
 3 'rearward of the laminating layer, and wherein the first leaflet does
 4 not extend forwardly of the second leaflet.

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1 *Penber + McElroy* 33. (New) The label structure of claim 1 wherein the first
2 fold of the first leaflet is transversely spaced from the second fold
3 of the second leaflet.

1 *dy* 34. (New) The label structure of claim 1 wherein the
2 laminating layer contacts both the second leaflet and the first
3 leaflet.
